

Brussels, 1st of February 2021

CAOBISCO appoints Mayssa Vande Vyvre as Economic Affairs and Communication Manager



Please join me in welcoming Mayssa Vande Vyvre who has been appointed as Economic Affairs and Communication Manager at CAOBISCO.

Mayssa Hold a bachelor's degree in Political Science and in Sociology obtained at Emmanuel College in Boston, MA (USA) and Master's degree in European Policy and Communication obtained at IHECS (Institut des Hautes Études des Communications Sociales), in Brussels. Mayssa is a Belgian and American citizen.

Mayssa will be a key asset to our association with strong experience in European Affairs. Some of you may already have worked or met Mayssa, who was previously Communication Manager at CEEREAL (The European Breakfast Cereal Association). Mayssa has previous experience working in trade associations, an environmental NGO and a consultancy in Brussels, and also worked for the trade department of the Canadian government in Boston.

At CAOBISCO Mayssa will be responsible for our economic affairs pillar, the coordination of CIUS and to further develop and strengthen the image and voice of our industry in Brussels.

Mayssa may be contacted at: Mayssa.vandevyvre@caobisco.eu

Muriel Korter
Director General