# ANNUAL REPORT 2016

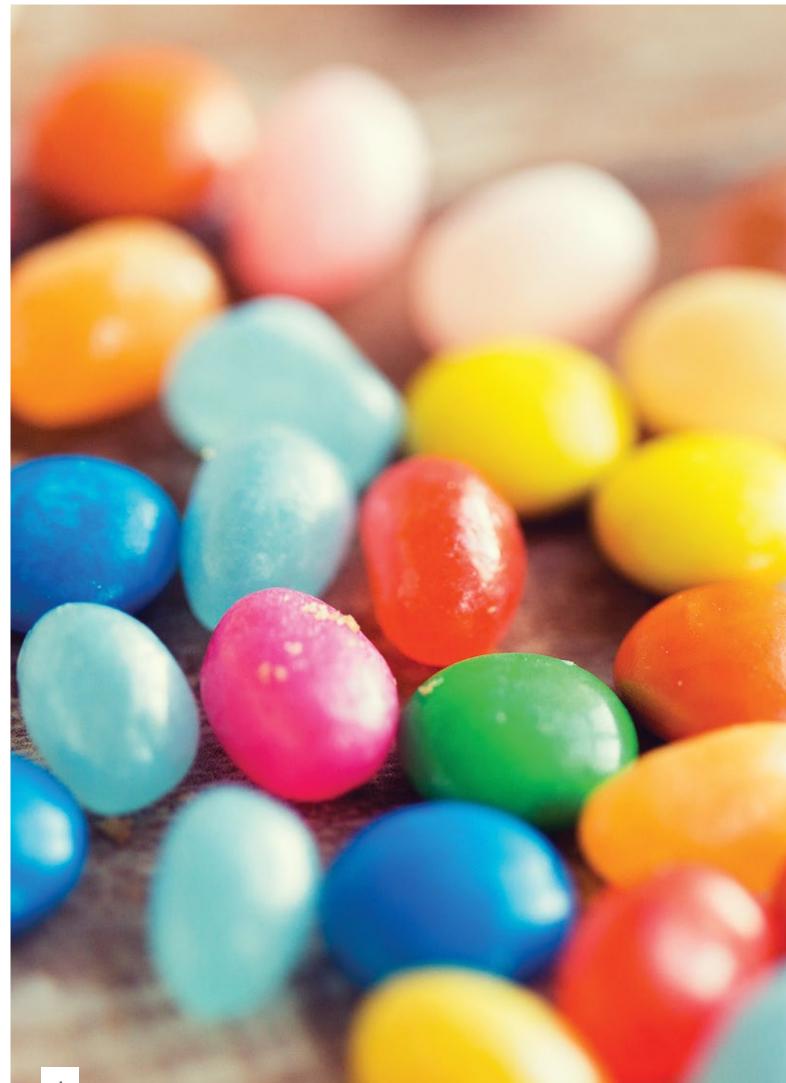


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# Foreword

### Welcome to our 2016 Annual Report!

As we both are new to our positions of President and Secretary General we would like to start by congratulating CAOBISCO members and team for their involvement in the achievements of the past year.

The chocolate, biscuits and confectionery industries represent a prominent and dynamic food sector in Europe. Our sectors have many assets, including a very rich heritage of savoir faire and culture. We are privileged to provide our consumers with delicious and innovative products that bring them pleasure! Our activities in 2016 all followed suit: defend and promote this richness, as well as assert the place of our products in a balanced diet.

CAOBISCO is successfully following its roadmap, which has brought our association to the forefront of crucial issues such as food safety, health and well-being, sustainable and responsible sourcing, growth and job creation. 2016 has been a landmark year where we have taken stock of our experience, shared the lessons learnt and created new perspectives for continuing our thriving actions. One of the highlights was our Roundtable Discussion on the "Role and engagements of the European chocolate, biscuits and confectionery industry in the nutrition and health debate". This event was definitely a success thanks to constructive and open exchange of views amongst the speakers (European Commission, consumers, academics, industry). Despite the progress made, we must acknowledge that Europe is going through critical moments that are putting economic and political pressure on European industries. We are at a turning point and need to adapt to this new environment and evolve accordingly.

2017 will be a year of transition for CAOBISCO. We will develop a new way of performing and will prioritise our areas of activity. To the reader, let us meet again this coming year to examine the next chapter of the adventures of CAOBISCO.



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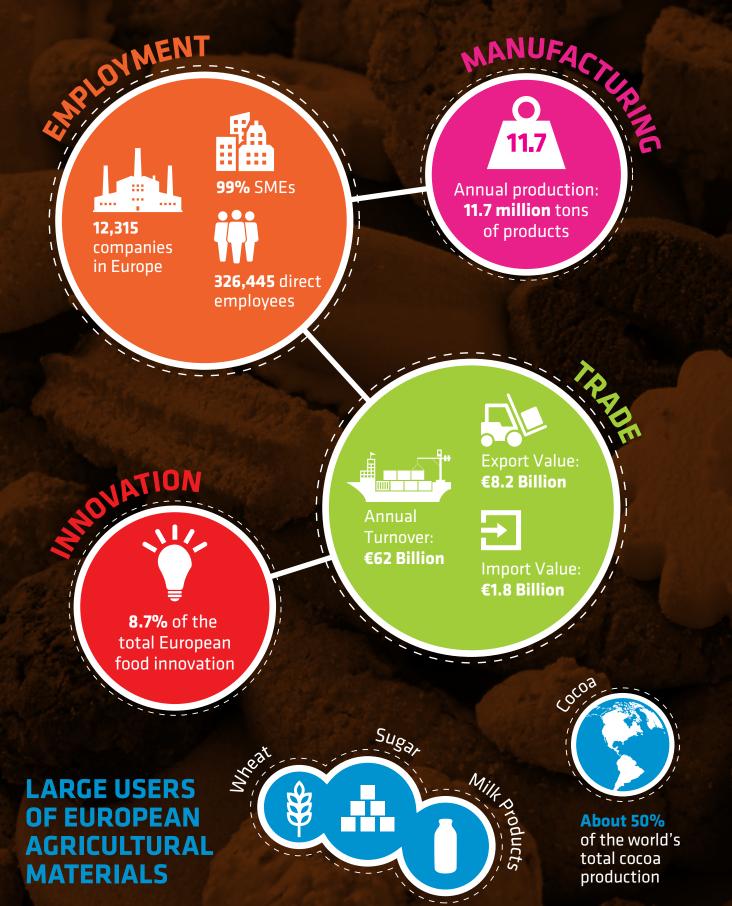
Alessandro Cagli President

Marina Valverde Secretary General



# **2014** KEY DATA OF THE EUROPEAN SECTOR

(EU28+ Swiss & Norway) Source: Eurostat (NACE)



# Being part of the economic and industrial fabric of Europe

The latest Statistical Bulletin of CAOBISCO demonstrates that the chocolate, biscuits & confectionery industry is a major contributor to the European economy.

According to the figures collected from Eurostat the production in Europe has increased by 2.3% in 2015, reaching 11,736.975 metric tonnes. This shows that the passion to create innovating treats and bring pleasure to consumers remains vivid among our sectors.

The high value added, globally acknowledged savoir-faire and creativity of European manufacturers enable them to export their products all over the world. Around 60% of the production was exported: the top three destinations outside the European continent were the USA, Russia and Australia. The success of our industries relies more and more on their exports. This is why CAOBISCO places so much energy in defending export opportunities for its members.

It is to note that the consumption per capita remained null meaning that consumers understand the place of chocolate, biscuits & confectioneries in their lives and choose to enjoy them in moderation. This also means that the efforts made by the industry to provide consumers with the information, options and support they need to make informed choices are bearing fruits. Companies innovate to offer a wide variety of product formulations and portions to allow consumers to treat themselves mindfully. In 2014 the three sectors together came in at the first place of the most innovative food sectors in Europe (8.7% of total European food innovation<sup>1</sup>).

In 2014 the chocolate, biscuits and confectionery sector was composed of 12.315 companies, including thousands of small and medium-sized family-owned businesses (around 99%) and multi-national companies operating all over Europe. Together they directly employed over 326.000 people in Europe. The three sectors also had a great impact on employment in the agriculture, retail and transportation sectors.

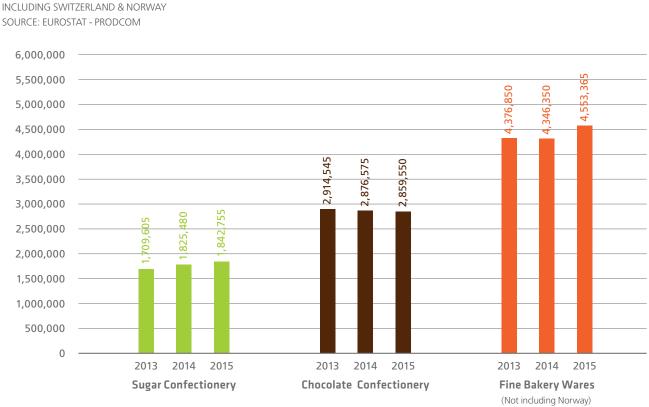
These figures have slightly decreased compared to 2013, respectively by 3,09% and 1,18%. It reminds us that preserving the production capacity and the competitiveness of our industries in Europe is capital and requires a real inclusive policy allowing European manufacturers to continue their operations in Europe and keep an entrepreneurial spirit.



1. Source: Data & Trends of the European Food and Drink Industry 2014-2015, published by FoodDrinkEurope and based on XTC World Innovation Panorama 2015, Copyright © XTC 2015, www.xtcworldinnovation.com

# Graphs on the 3 Sectors

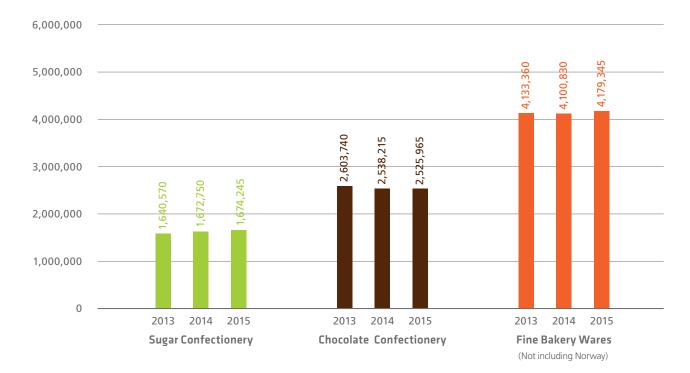
### **EUROPEAN PRODUCTION TREND (METRIC TONS)**



SOURCE: EUROSTAT - PRODCOM

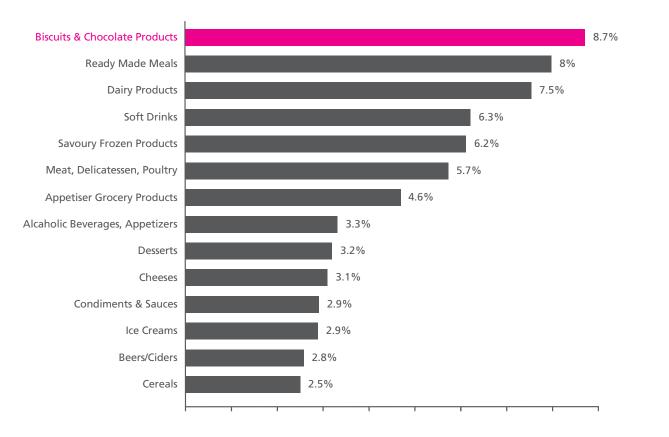
### **EUROPEAN CONSUMPTION TREND (METRIC TONS)**

INCLUDING SWITZERLAND & NORWAY SOURCE: EUROSTAT - PRODCOM

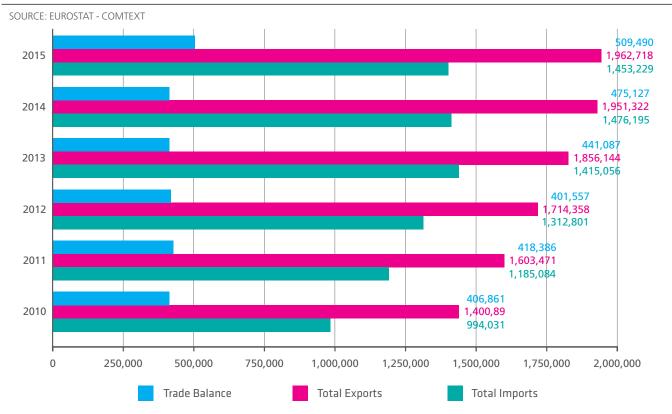


### WEIGHTING OF CATEGORIES IN EUROPE FOOD INNOVATION 2015

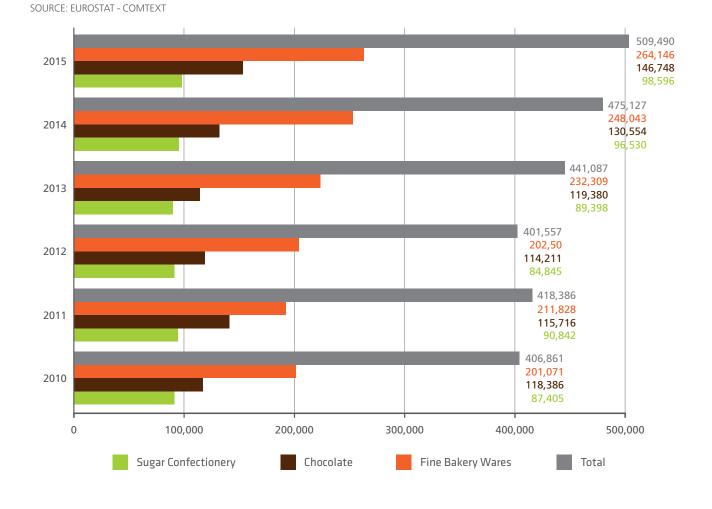
SOURCE: FoodDrinkEurope Data & Trends of the EU food and drink industry 2016, based on XTC World Innovation Panorama 2016, Copyright © XTC 2016, www.xtcworldinnovation.com



### TRADE BALANCE OF CAOBISCO PRODUCTS (2010 - 2015) IN METRIC TONS

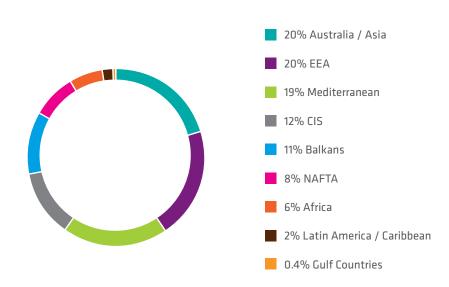


# EU Imports



### SUGAR CONFECTIONERY, CHOCOLATE & FINE BAKERY WARES EU IMPORTS (2010 - 2015) IN METRIC TONS

CAOBISCO TRADE PARTNERS - THE ORIGINS OF EU IMPORTS IN 2015 (METRIC TONS)

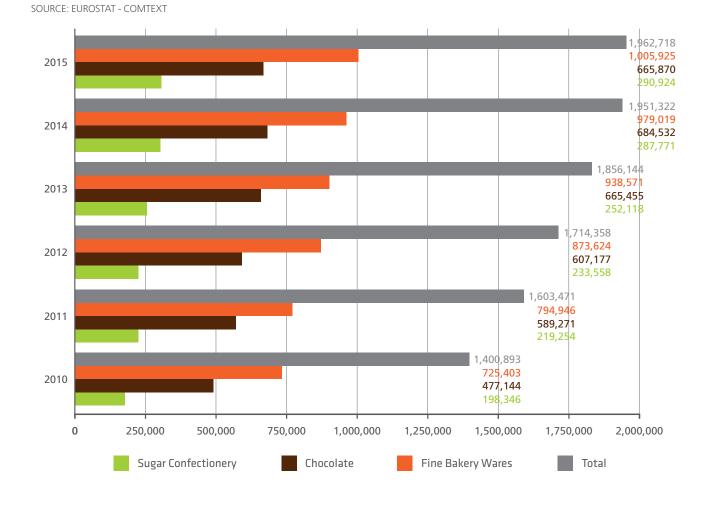


Total = 0.509 million tons

1.	Switzerland	17.7%
2.	Turkey	16.8%
З.	China	9.2%
4.	Ukraine	6.4%
5.	USA	6.3%
6.	Ivory Coast	5.7%
7.	Rep. of Macedonia	3.7%
8.	Vietnam	3.2%
9.	Moldova	2.6%
10.	Thailand	2.5%

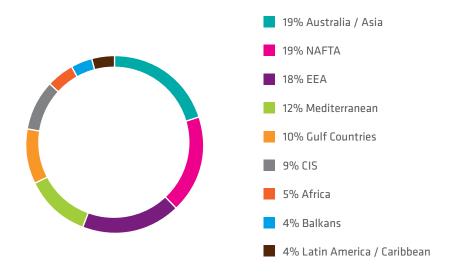
SOURCE: EUROSTAT - COMTEXT

# EU Exports



### SUGAR CONFECTIONERY, CHOCOLATE & FINE BAKERY WARES EU EXPORTS (2010 - 2015) IN METRIC TONS

SOURCE: EUROSTAT - COMTEXT

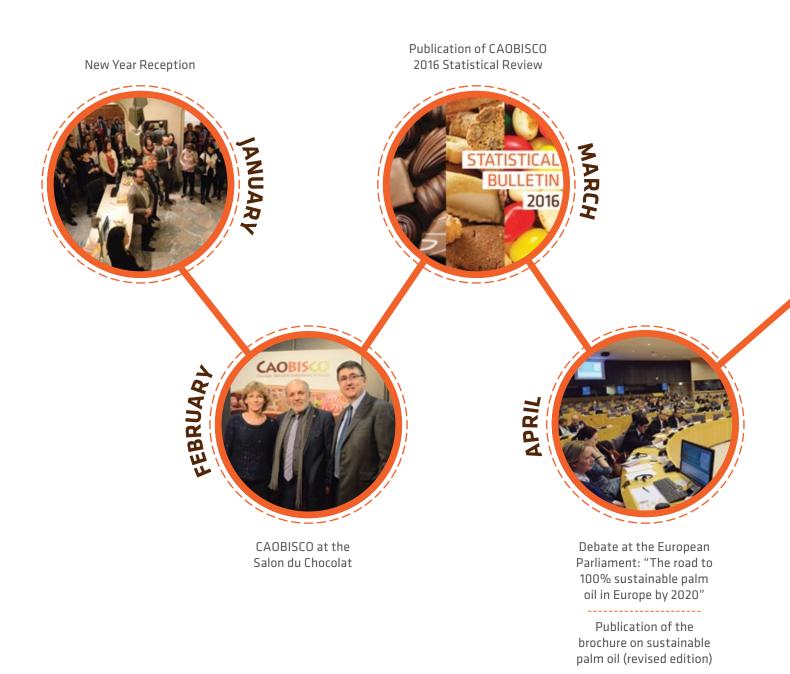


**CAOBISCO TRADE PARTNERS - THE DESTINATIONS OF EU EXPORTS IN 2015 (METRIC TONS)** 

Total = 1.9 million tons

1.	USA	13.7%
2.	Switzerland	9.2%
З.	Norway	8.7%
4.	Russia	6.9%
5.	Australia	5.0%
6.	Canada	4.4%
7.	Saudi Arabia	4.0%
8.	U.A. Emiates	3.6%
9.	China	3.2%
10.	Israel	2.6%

# 2016 MILESTONES



Publication of 2015 Annual report

# 2016 MILESTONES



# **CAOBISCO** ROADMAP



# **Our Vision**



A strong and successful Chocolate, Biscuit and Confectionery Industry, respected by stakeholders with products enjoyed by consumers as part of a balanced diet CAOBISCO and its members will follow this objective by encouraging:

1. The safety, quality and taste of their products, whilst maintaining the culture and tradition of their origins;



### **ROAD 1** - working towards safety

2. The development of a business environment in which companies can meet the needs of their customers;



### **ROAD 2** - working towards growth

3. That products comply with the regulatory framework at national and European level;



# **ROAD 3** - working towards people's needs

4. That raw materials are sourced and products manufactured in a responsible manner from an economical, environmental and social point of view.



ROAD 4 - working towards change

# **ROAD 1** Working towards safety

# **ROAD 1** - WORKING TOWARDS SAFETY

Food safety is a priority for all CAOBISCO Members. They implement robust procedures to ensure that all products placed on the market meet the highest standards of food safety, the latest legal requirements as well as applying certification schemes where appropriate. Throughout 2016 CAOBISCO has supported its members in reaching this goal either through coordinating the exchange of experience and information, or through co-financing research.

CAOBISCO engaged with the European Commission and the European Food Safety Authority (EFSA) on important dossiers, providing valuable input to all the work related to contaminants, process contaminants and food improvement agents:

# Acrylamide

The work done on acrylamide is a good example of this engagement. In 2016 CAOBISCO, under the umbrella of FoodDrinkEurope, met the European Commission, Member States, and other relevant stakeholders to discuss the development of a Code of Practice and the proposal to turn it into a mandatory requirement to ensure the levels of acrylamide are as low as possible.

CAOBISCO contributed to making the code of practice more precise and promoting it among the membership, in particular the small and medium enterprises (SMEs). The European Commission drafted its regulatory proposal on its basis, for which a vote will take place in 2017.

# Cadmium

Concerning cadmium, CAOBISCO engaged with the Codex Alimentarius and in particular its e-working group in charge of proposing maximum limits (MLs) for cadmium in chocolate and cocoa derived products.

The role of CAOBISCO is to facilitate international trade while protecting public health.

In terms of research CAOBISCO (together with the European Cocoa Association, ECA, and the Federation of Cocoa Commerce, FCC) financed a 3-year research programme which aims to find tools that can mitigate the level of cadmium in cocoa trees. Conducted by the University of the West Indies in Trinidad the project gave encouraging results in 2015. Field experiments were conducted in 2016, and final results are expected in the first semester of 2017.

# **Mineral oils**

CAOBISCO's action in relation to mineral oils in food packaging is a notable example of the efficient cooperation between CAOBISCO and the cocoa supply chain, as well as the food industry at large.

CAOBISCO organised meetings with all stakeholders involved to promote the exchange of information about mitigating/avoiding mineral oils contamination. As this matter impacts several industries, and due to the topic's complexity, the joint effort of all food supply chain partners is required, including the commodity trade in and outside Europe.

CAOBISCO also set up a task force to raise awareness of this problem within producing countries, as well as an expert group to work on a standardised method of analysis that would help to obtain consistent information on the presence of mineral oils in food. CAOBISCO is also closely working with FoodDrinkEurope.

# ROAD 2 Working towards growth

# **ROAD 2** - WORKING TOWARDS GROWTH

Chocolate, biscuits and confectioneries are rooted in cultural traditions, seasonal celebrations, family occasions and even everyday life in Europe and around the world. Our industries contribute greatly to Europe's economy. This is why CAOBISCO focuses on protecting and promoting the manufacturing and export opportunities of its members. CAOBISCO mainly acts on three levels: securing supplies of ingredients, facilitating exports and advocating against discriminatory taxation.

## Securing supplies of ingredients

The year 2016 resulted in numerous attempts by CAOBISCO/CIUS to alert the European Commission on potential upcoming sourcing difficulties for our member companies: insufficient access so sugar, an essential raw material for our industries. This issue is threatening their ability to manufacture sustainably and to be competitive on the global food and drink markets.

CAOBISCO/CIUS identified two reasons related to sugar supplies:

- The lack of political will by the EU to trigger necessary short-term market management measures (article 131 of EU Regulation 1308/2013) in order to prevent a sugar supply shortage.
- 2. Insufficient imports to compensate for the limited production of sugar in the European Union.

At the end of Marketing Year 2016/17, some small and medium-sized enterprises in France experienced supply difficulties as predicted by CAOBISCO and CIUS. This triggered the will by sugar users for a more offensive outreach targeted towards Member States, in order to confront the last Marketing Year under production quotas ahead, which started with a record low forecasted working stock situation.

CAOBISCO/CIUS will continue to follow the situation very closely, all the more so as the abolition of quotas is approaching in October 2017.

### **Facilitating exports**

CAOBISCO closely followed the negotiations of free trade agreements between the EU and a series of partner countries, in particular the United States, SADC/South Africa and MERCOSUR. Its objectives were to advocate for trade liberalisation of CAOBISCO products (via reduction/ elimination of tariffs and Non-Tariff barriers) and gain further access to raw materials from third countries.

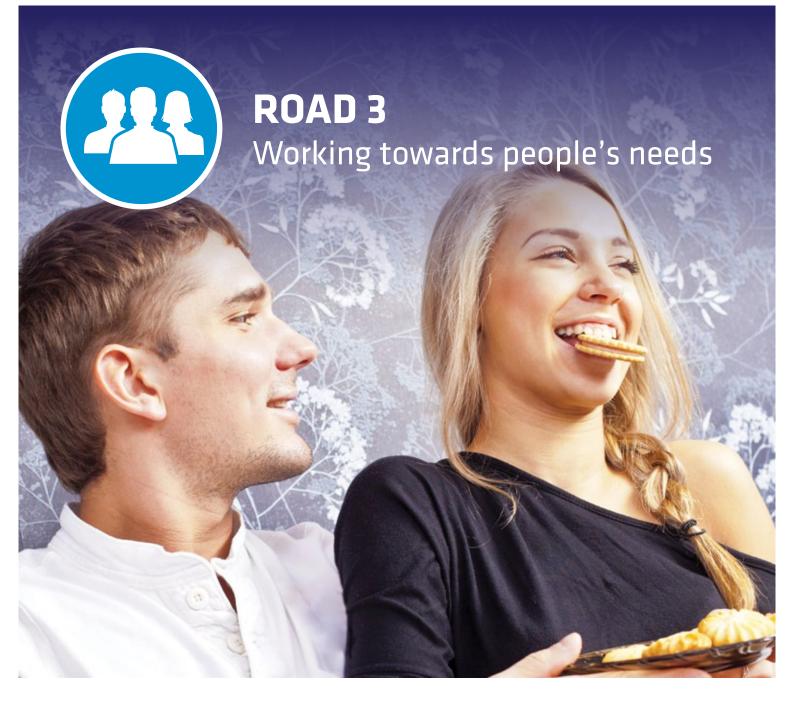
CAOBISCO also contributes to solve regulatory and technical inconsistencies between countries, which creates complex trade barriers that interrupt the flow of exports from CAOBISCO members. In these situations the CAOBISCO Secretariat uses its expertise and diplomatic network to find solutions and have these barriers removed. In 2016 for instance, CAOBISCO mediated in order to remove export barriers to India.

# Advocating against discriminatory taxation

The competitiveness of our industries is also impaired by measures such as the so-called "sugar tax" or "fat tax" which are discriminatory in nature.

The national fiscal measures applied so far have brought negative and distortive side effects (including administrative burdens) impacting local economies, the competitiveness of SMEs, consumers' purchasing power and more generally the EU Single Market.

CAOBISCO members are convinced<sup>2</sup> that these measures are ineffective. Moreover, they wrongly focus the burden of the obesity problem and related non-communicable diseases on a single nutrient or product category.



CAOBISCO and its members believe they have a significant role to play in helping enable balanced and mindful dietary choices and lifestyles. This is why the chocolate, biscuits & confectionery industry announced in June 2016 its "Engagements on health & nutrition". CAOBISCO issued a menu of options<sup>3</sup> that members can implement to guide consumers towards healthier diets and lifestyles.

CAOBISCO and its members focus on 5 areas of action:

# **1. Product composition: Innovation and product formulation**

In order to support consumers in making healthier food choices without waiving taste and pleasure, our members

invest in innovation and science to develop new products and reformulate existing recipes where possible. They strive to reduce the levels of nutrients such as sodium, saturated fats and more complexly, sugars.

The vast majority of CAOBISCO members have already removed practically all trans fats originating from partially hydrogenated oils (PHOs) from their products. However, CAOBISCO remains committed to further encourage and support companies, in particular SMEs, to achieve this objective. In this context CAOBISCO recommends the implementation of maximum 2% of total fats coming from industrial TFAs by end of 2017.

<sup>3.</sup> Link to website: http://caobisco.eu/caobisco-chocolate-biscuits-confectionery-europe-page-6-CAOBISCO-engagements-on-nutrition-and-health.html

# 2. Mindful eating: Product design and portion sizes

CAOBISCO members have the ambition to empower consumers through their portfolio of products, by increasing the range of available portion sizes: individually wrapped portions, smaller portions, re-sealable packs, etc.

Managing portions help consumers be mindful of their calories while still enjoying a treat from time to time.

# 3. Consumer information: Clear, fact-based nutrition information

Today's consumers are increasingly looking for information about the composition of the food they buy. In order to help them to make informed dietary choices, CAOBISCO members are committed to provide clear, meaningful and truthful information about ingredients, nutritional composition, and portion size on all their packaging. Many of them also provide guidance on portions, consumption suggestions and provide further information through their websites, QR codes, etc. On a voluntary basis they indicate the percentage of Reference Intakes (Guideline Daily Amount, GDAs) on front of pack to inform consumers about nutritional content per portion, in addition to the mandatory nutrition table per 100g on the back-of-pack.

Throughout 2016 CAOBISCO also helped its members to understand and comply with the Food Information to Consumer Regulation (FIC) and addressed interpretation issues in order to facilitate a harmonized implementation of the regulation.

CAOBISCO also actively monitored the discussions on country of origin labelling of primary ingredients and provided the Commission with data showing the impact that a mandatory origin labelling would have on companies.

# 4. Responsible advertising and marketing to children

Throughout 2016 CAOBISCO continued to promote the recommendation to join the EU pledge that was issued

to members in 2014. This recommendation is meant for companies operating in several EU markets and for companies that operate in countries where equivalent local initiatives do not exist. CAOBISCO direct member companies Ferrero, Mars, Mondelez and Nestlé were among the founding members of the EU Pledge since 2009.

The Pledge will be upgraded in 2017 and CAOBISCO will closely follow this work.

CAOBISCO is also favourable to national initiatives having the same objective as the EU pledge as another way to implement the CAOBISCO recommendation.

# 5. Promotion of healthy lifestyles

CAOBISCO members support various initiatives in their companies and in the communities where they operate to promote, maintain and enhance the health and wellbeing of their employees and consumers.

At its level, CAOBISCO also contributes to this objective. In 2016, CAOBISCO secretariat held a stand at the Salon du Chocolat. Visitors were invited to answer fun and challenging trivia questions to test their knowledge about CAOBISCO products, notably in relation to health, nutrition and lifestyles. This interesting experience revealed the need for more information and education.

In June 2016 CAOBISCO organised a Roundtable Discussion on the "Role and engagements of the European chocolate, biscuits and confectionery industry in the nutrition and health debate". The aim of the Roundtable was to introduce the "Menu of options", take stock of the different engagements already in place and seek advice for the future. All speakers, among which Alexandra Nikolakopoulou (European Commission, DG SANTE) and Pauline Castres (BEUC), validated the tailor-made approach adopted by CAOBISCO<sup>4</sup>. It provides flexibility to companies within a clear framework for action so that they can adapt their interventions according to their specific portfolio of products but also to consumer's needs, the eating occasion and the European diversity in culture, taste and traditions.

<sup>4.</sup> See conclusions of the conference : http://caobisco.eu/caobisco-chocolate-biscuits-confectionery-europe-events-7-Roundtable-Discussion-on-the-a-Role-andengagements-of-the-European-chocolate-biscuits-and-confectionery-industry-in-the-nutrition-and-health-debatea-.html



# Road 4 Working towards change



# WORKING TOWARDS CHANGE

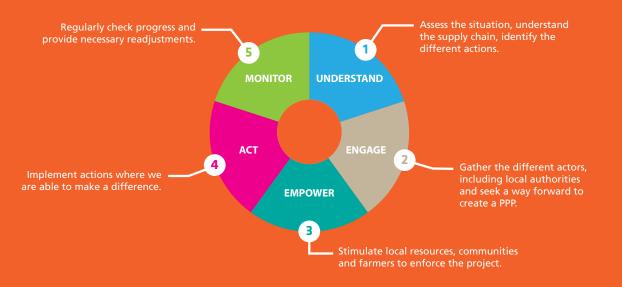
## SUPPORTING SUSTAINABLE DEVELOPMENT GOALS IN OUR COMMODITY SUPPLY CHAIN

It is crucial for CAOBISCO members to use ingredients that are sourced in a responsible and sustainable manner from an economic, environmental, and social point of view. They work in partnership with other stakeholders throughout their key supply chains to achieve this goal.





# A sustainable and replicable model



# **ROAD 4** - WORKING TOWARDS CHANGE

Working for change - to preserve our world and our farmers - is a priority for our industry and it makes sense. As food producers, we depend on the agricultural sector not only in Europe but also in Africa, South America and Asia and work constantly to promote more sustainable supply chains.

Our sustainability journey started in the cocoa supply chain and has extended to include hazelnuts and palm oil. Our five-step approach begins with understanding the situation, moving on to engage with partners, empower local resources, act where we can make a difference and monitor progress, as illustrated in this diagram. We have learnt to focus our efforts in areas where we can have the greatest impact and where we can make a measurable difference.

Bringing change in our agricultural supply chains (in particular for cocoa, hazelnuts and palm oil) is an essential foundation for a sustainable future. Our members (companies as well as national associations) support many individual and collective projects which aim to use resources wisely and responsibly, improving respect for human rights across supply chains and sharing sustainable agricultural practices. These projects empower farmers and their families, as well as providing an essential boost to their incomes.

# Working for change in the cocoa supply chain

CAOBISCO members are working in public-private partnerships with a wide range of stakeholders in the cocoa supply chain (including WCF and ICCO) to enable cocoa farmers, their families and their communities sustainably improve their livelihoods and living standards and so ensure the sustainability of the entire cocoa supply chain.

Our actions include:

 Advocacy on quality. In 2016 in partnership with ECA (European Cocoa Association) and FCC (Federation of Cocoa Commerce), CAOBISCO launched the publication 'Cocoa Beans: Chocolate & Cocoa Industry Quality Requirements' and a supporting website (www.cocoaquality.eu) to help improve cocoa quality, including food safety aspects, by making key information about cocoa farming and post-harvest practices, food safety regulations and quality standards, more accessible.

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- Research on crop management. The three partners together manage a Joint Cocoa Quality and Productivity research group which funds projects such as a project on the detection of Cocoa Swollen Shoot Virus (CSSV) aiming to understand why CSSV infection occurs and develop detection techniques.
- Development of a global standard for sustainable cocoa production. CAOBISCO is also involved in the development of ISO 34101 Standard for Sustainable and Traceable Cocoa Beans. The standard will be a valuable tool to support cocoa farmers and cocoa farming organisations move towards a more sustainable future with emphasis on economic, environmental and social aspects of cocoa farming. Once ratified through the International Standards Organisation (ISO) and the European Committee for Standardisation (CEN), CAOBISCO will support promotion of the standard to regulatory authorities in Europe, as well as through farming networks in cocoa producing countries.

# Working for change in the hazelnut supply chain

Since 2013 CAOBISCO has been engaged in a programme to improve labour and social practices in the hazelnut supply chain in Turkey. CAOBISCO<sup>5</sup> participates in a public-private partnership with the International Labour Organisation (ILO), the Dutch and Turkish Governments, leading the project.

<sup>5.</sup> Contributing members of CAOBISCO are Ferrero, Nestlé, August Storck KG, Barry Callebaut, Alfred Ritter GmbH & Co. KG, Mars incorporated, Chocosuisse, NATRA S.A., Griesson - de Beukelaer GmbH & Co., Cémoi chocolatier, Gebr. Jancke GmbH, Neuhaus NV, Stollwerck GmbH, Koenig Backmittel GmbH.

# **ROAD 4** - WORKING TOWARDS CHANGE

The encouraging results of the first two phases<sup>6</sup>, of the project led CAOBISCO members to continue their commitment for a further three years from 2015 and later this year we will examine outcomes of activities in the field to decide next steps.

In October 2016 CAOBISCO organised a panel discussion in cooperation with the Dutch Permanent Representation to the EU in Brussels, the ILO Office for Turkey and the Netherlands Embassy in Ankara to discuss roll-out of the public-private partnership model which was developed through the project, as well as the recent achievements, obstacles and challenges, and the road ahead.



This multi-stakeholder undertaking against child labour is the first of its kind in Turkey and speakers confirmed that they are taking steps to mainstream child labour concerns into larger social policies and programmes, improve policy and legal analysis, and establish child labour monitoring mechanisms. The continuous collaborative work between government, social partners, private sector, civil society organisations and other stakeholders, contributes to a sustainable strategy not only in hazelnut harvesting but also overall seasonal agriculture in a broader perspective. The model used in this project went beyond the traditional approach and created a network of a number of publicprivate partnerships at various levels.

"Why is this project successful? Many reasons, but particularly: it is a project based on a Public Private Partnership, which means leveraging the highest competences of each partner in the project: local governments, NGOs specialised in education/agriculture practices, private sector. It is only by effectively working together, in a coordinated and active way, that we can bring true progress and achieve sustainable results in this field", says Alessandro Cagli, President of CAOBISCO.

# Working for change in the palm oil supply chain

Collaboration is key to success. For this reason CAOBISCO is associated with IMACE, FEDIOL, FEDIMA and AIBI in the European Sustainable Palm Oil Advocacy Group (ESPOAG). Collectively this group's aim is to communicate scientific and objective facts on environmental, nutritional and functional aspects of palm oil.

Their collaboration led to the signing<sup>7</sup> in December 2015 of the Commitment to Support 100% Sustainable Palm Oil in Europe by 2020, alongside the Danish, French, German and British governments, as well as private sector organisations and national palm oil alliances. This step forward is in line with increasing demands from consumers across Europe.



In April 2016 MEP Julie Girling invited the Indonesian Ambassador to the EU as well as stakeholders from NGOs and industry to the European Parliament to a debate on the best ways to achieve the goal of 100% sustainable palm oil by 2020. Discussions recognised that strong collaboration between suppliers and users is key to drive change across all markets and sectors: smallholder farmers need support to bear the cost of transition towards sustainable palm oil and European SMEs must also be given support to map their supply chain and to get access to affordable certified sustainable palm oil.

<sup>6.</sup> Link to the film Pikkolo I: https://www.youtube.com/watch?v=Wndb2tUvyHA & Pikkolo II: https://www.youtube.com/watch?v=o8Z-I06IMdg

# MEMBERSHIP

# NATIONAL ASSOCIATIONS IN EUROPE

**AUSTRIA** Fachverband der Nahrungs-u. Genussmittelindustrie Oesterreichs www.dielebensmittel.at

**BELGIUM** Choprabisco - The Royal Belgian Association of the Biscuit, Chocolate, Pralines & Confectionery www.choprabisco.be

**FINLAND** Finnish Chocolate, Sugar Confectionery and Biscuit Industry Association www.etl.fi

**FRANCE** L'Alliance 7 www.alliance7.com

**GERMANY** Bundesverband der Deutschen Süsswarenindustrie e.V. (BDSI)a www.bdsi.de

**HUNGARY** Hunbisco - Association of Hungarian Confectionery Manufacturers www.hunbisco.hu

**IRELAND** Food and Drink Federation www.fdii.ie

**ITALY** Associazione delle Industrie del Dolce e della Pasta Italiane (AIDEPI) www.aidepi.it, www.dolceitalia.net

**NORWAY** The Norwegian Association of Chocolate Manufacturers www.sjokoladeforeningen.no

**POLAND** POLBISCO - Stowarzyszenie Polskich Producentów Wyrobów Czekoladowych i Cukierniczych www.polbisco.pl

**PORTUGAL** Associação dos Indus is de Chocolates e Confeitaria (ACHOC) www.achoc.pt **SLOVENIA** 

Chamber of Commerce and Industry of Slovenia, Food Industries Association www.qzs.si

**SPAIN** Produlce - La Asociación Española del Dulce www.produlce.com

**SWITZERLAND** Chocosuisse-Biscosuisse www.chocosuisse.ch, www.biscosuisse.ch

THE NETHERLANDS Vereniging voor de Bakkerij-en Zoetwarenindustrie (VBZ) www.vbz.nl

## **MEMBER COMPANIES**

BARILLA www.barillagroup.com

BARRY CALLEBAUT www.barry-callebaut.com

FERRERO www.ferrero.com

FOSTER CLARCK PRODUCTS LIMITED www.fosterclarck.com

ION www.ion.gr

MONDELEZ INTERNATIONAL www.mondelezinternational.com

MARS www.mars.com

NESTLÉ www.nestle.com

# HOW TO BECOME AN AFFILIATED MEMBER

# CAOBISCO - an essential partner for your business in Europe

CAOBISCO's mission is to support:

- our member companies' freedom to market their products in a flexible and responsible manner; and
- the development of an innovative, sustainable, competitive and creative Chocolate, Biscuits and Confectionery Industry in Europe that represents the values of our member companies.

# We offer:

- Advocacy and Regulatory Guidance
- Intelligence gathering regarding political trends and influences
- Development and promotion of public policy plans in line with interest of your product categories
- Harmonised and proactive messaging to promote the industry's reputation
- Networking

# **Criteria for applicants**

Membership of CAOBISCO is open to affiliated member companies with an engagement in the sector(s) referred to in Article 1 of the Statutes:

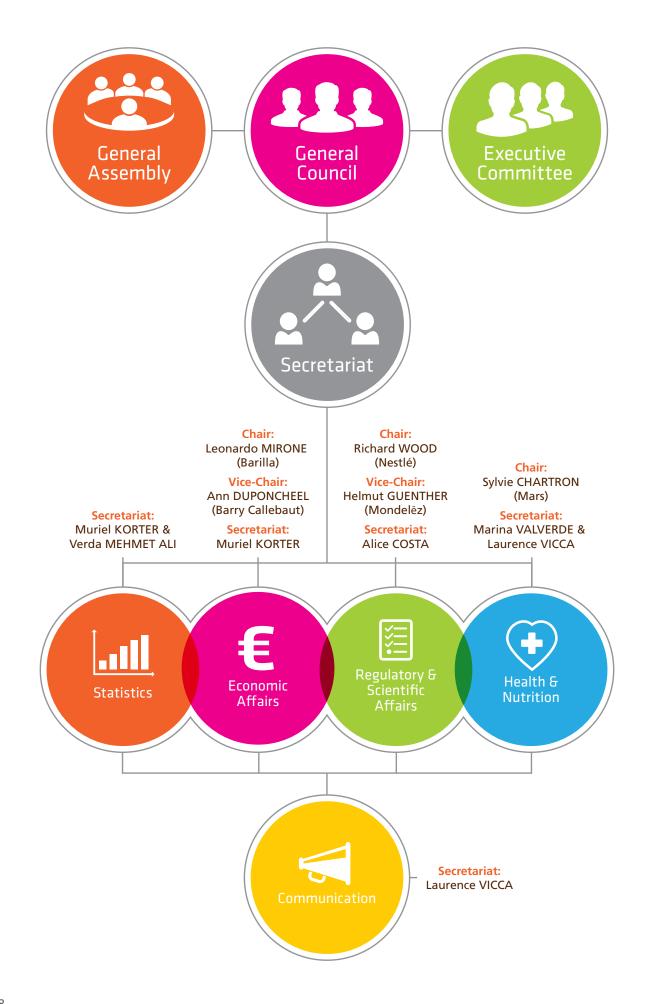
- Fine bakery wares
- Chocolate and chocolate confectionery and all other Cocoa based products
- Confectionery

Companies applying for affiliated membership need to have their headquarters situated in a European country where there is no National Association or where the National Association is not a member of CAOBISCO.



Contact **caobisco@caobisco.eu** now and learn more about what we have to offer!

# CAOBISCO GOVERNANCE AND STRUCTURE



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# **EXECUTIVE COMMITTEE (LIST OF CURRENT MEMBERS)**



Alessandro CAGLI President, Ferrero



Francesco TRAMONTIN Vice-President, Mondelēz



**Patrick PORRIER** Vice-President, Alliance 7 (Cemoi)



Ton LINDBLAD SE/FI/NO Associations



Hilde VAN GERWEN Barry Callebaut



Michelle O'NEILL Mars



Jan Vander STICHELE VBZ/CHOPRABISCO



Mario PICCIALUTI AIDEPI



Florence PRADIER Alliance 7



Klaus REINGEN BDSI



Urs FURRER Chocosuisse-Biscosuisse



Simon BILLINGTON Nestlé



**Roberto CIATI** Barilla

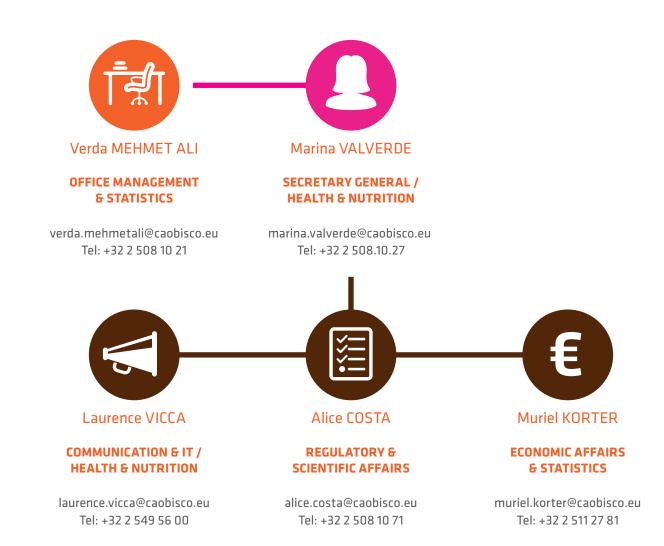
# CAOBISCO NETWORK

CAOBISCO secretariat, based in Brussels, maintains close contacts with European and international institutions and is a key partner in consultations and discussions on all issues affecting the European Chocolate, Biscuits and Confectionery Industry.

Its network extends from third countries and other partners in the supply chains to European and international institutions.



# GET TO KNOW US!



# **CAOBISCO** Annual Report 2016

AVENUE DES NERVIENS, 9-31 - 1040 BRUSSELS, BELGIUM

TEL: +32 (2) 508 10 21 FAX: +32 2 508 10 25 EMAIL: CAOBISCO@CAOBISCO.EU

WWW.CAOBISCO.EU

