

STIMULATES LOCAL ECONOMIES



Palm fruit grows best around the equator

Palm oil creates jobs: 1 worker per 8ha

Indonesia & Malaysia provide 85% of the world production

THE PALM OIL STORY

THE MOST WIDELY USED VEGETABLE OIL IN THE WORLD!

Each palm fruit contains 30-35% oil

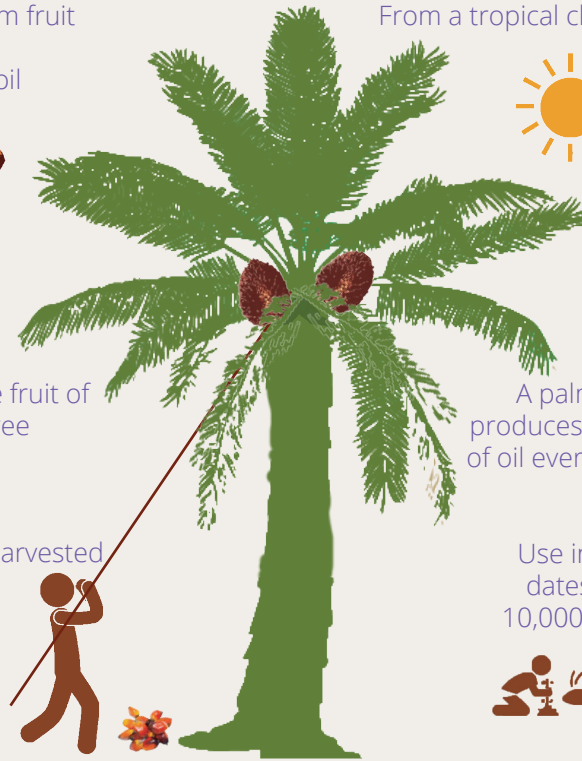


From a tropical climate



From the fruit of a palm tree

Fruit is harvested every 10 days



A palm tree produces 40 kg of oil every year

Use in food dates back 10,000 years



A VERSATILE INGREDIENT



Neutral taste & smell



Smooth creamy texture



Crispness & crunch



Long shelf life

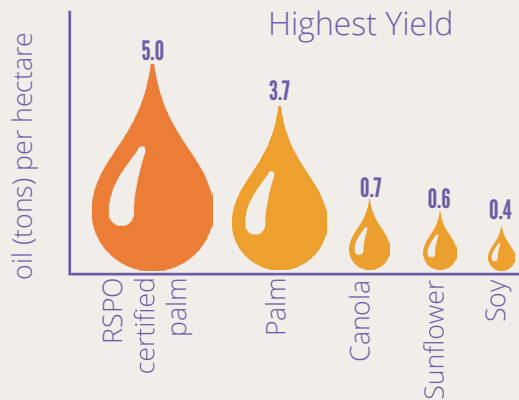


Excellent cooking properties



Excellent mouth feel

A HIGHLY EFFICIENT CROP



NUTRITIONAL ASPECTS

50% unsaturated fatty acids

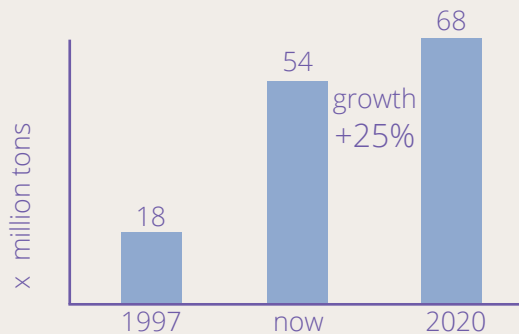


50% saturated fatty acids

alternative to trans fat



WORLD DEMAND PALM OIL



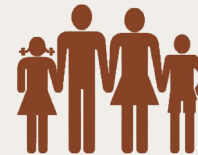
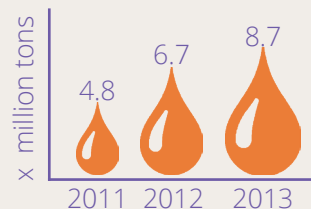
SUSTAINABLE PRODUCTION

No cultivation in primary forests
Low pesticides usage 



Education for boys and girls

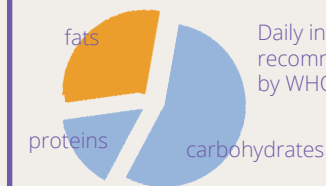
Annual sustainable production



Environmental and social responsibility for future generations

WE NEED FAT EVERY DAY

Part of a healthy diet



Daily intake recommended by WHO



- fat-soluble vitamins
- hormones
- building block cells

- energy
- insulation
- skin

